



PRINET.COM

42-200 Beacon Hill, Suite B
Palm Desert, CA 92211

T 760-862-9220
F 760-779-9699
susan@prinet.com

www.prinet.com

Site Redesign Checklist

Why do you want your site redesigned?

Name: _____

Email: _____

Current Site URL: _____

Do you dislike the look of your current site? If so, Why?

Visit other sites on the Internet. They don't have to be in your industry.

Write down the web addresses of sites you like:

Do you want to add more pages and/or more functionality?

- | | |
|---|---|
| <input type="checkbox"/> Graphic Makeover | <input type="checkbox"/> Search Engine Optimization |
| <input type="checkbox"/> E-commerce (online store) | <input type="checkbox"/> Flash Intro. (movie) |
| <input type="checkbox"/> Online Database | <input type="checkbox"/> Inquiry/Application Form |
| <input type="checkbox"/> Calendar of Events | <input type="checkbox"/> Blog/Forum |
| <input type="checkbox"/> Password Protected Area | |
| <input type="checkbox"/> Ability to Download Company Brochures, Schedules, Price Lists etc. (pdf) | |
| <input type="checkbox"/> Content Management System (ability to update your own site) | |

Other:

What is your competition doing?

Please list the web address of a few of your competitor's sites.

Are people finding your site? If so, with what keyword phrases?
